



Māori in Tāmaki Makaurau

2018 Census results

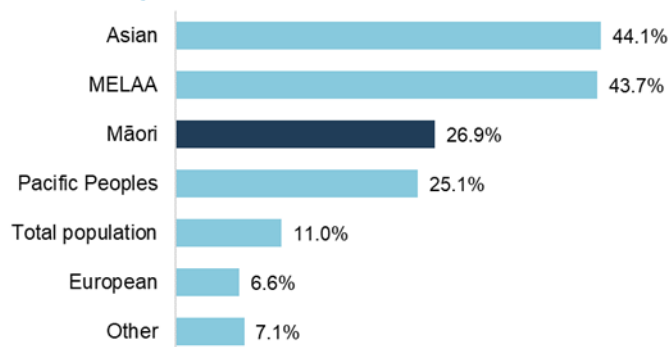
The 2018 New Zealand Census of Population and Dwellings was held on 6 March 2018. This is the official count by Stats NZ of how many people and dwellings there are in New Zealand.

This information sheet provides an overview of initial results from the census for people in the Māori ethnic group. Ethnicity is self-perceived, and a person can belong to more than one ethnic group.

The Māori population has increased significantly

At the 2018 Census there were 181,194 usual residents in Tāmaki Makaurau who identified as Māori (11.5% of Auckland's population). This is an increase of 38,430 people, or 26.9%, since the 2013 Census. The Māori population has grown more rapidly than the wider Auckland population.

Population growth (2013 to 2018)



MELAA refers to Middle Eastern, Latin American and African. People could choose more than one ethnicity and categories are not exclusive.

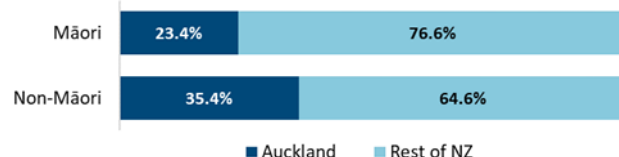


181,194
Māori in 2018 in Tāmaki Makaurau
+ 38,430 (26.9%)
since the 2013 Census

Almost a quarter of Māori live in Auckland

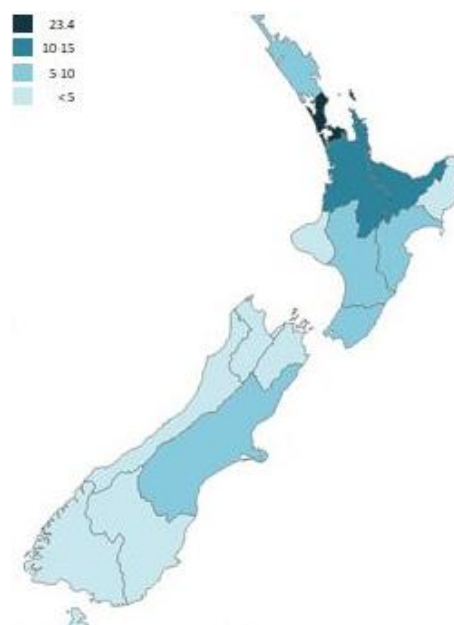
Nearly a quarter (23.4%) of the total New Zealand Māori ethnic population live in Auckland.

Proportion of population living in Auckland compared to rest of NZ (2018)



The map below shows the distribution of Māori across regional areas. It shows that after Auckland, relatively large proportions of Māori live in the Waikato (14.1%) and Bay of Plenty (11.6%) regions.

Distribution of Māori ethnic group across regions (%)



One in ten Aucklanders identify as Māori

In 2018, 11.5% of the total Auckland usually resident population identified as Māori, similar to 10.7% at the 2013 Census.

Ethnic group as % of Auckland total population (%)

	2013	2018
European	59.3	53.5
Asian	23.1	28.2
Pacific Peoples	14.6	15.5
Māori	10.7	11.5
MELAA	1.9	2.3
Other	1.2	1.1

MELAA refers to Middle Eastern, Latin American and African. People could choose more than one ethnicity and categories are not exclusive. Percentages will add to more than 100.

Māori represent a significant proportion of the usual residents in Papakura (26.8%) and Manurewa (26.0%) local board areas. These are two of the local boards that comprise [the Southern Initiative](#) (TSI), the remaining being Māngere-Ōtāhuhu and Ōtara-Papatoetoe.

Altogether just over a third (36.7%) of Māori in Tāmaki Makaurau live in the TSI area.

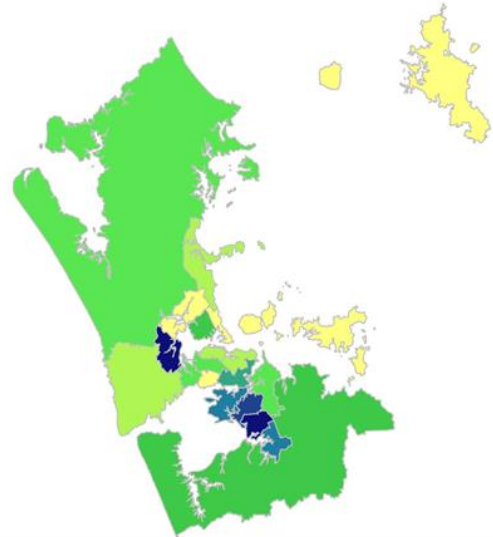
Māori ethnic population by local board (2018)

	Number	%	Distribution of Māori population (%)
Rodney	7551	11.4	4.2
Hibiscus and Bays	6735	6.5	3.7
Upper Harbour	3210	5.1	1.8
Kaipātiki	7680	8.7	4.2
Devonport-Takapuna	3192	5.5	1.8
Henderson-Massey	20,319	17.2	11.2
Waitākere Ranges	6621	12.7	3.7
Aotea / Great Barrier	192	20.5	0.1
Waiheke	1035	11.4	0.6
Waitematā	5034	6.1	2.8
Whau	7845	9.9	4.3
Albert-Eden	7005	7.1	3.9
Puketāpapa	3462	6.0	1.9
Ōrākei	4815	5.7	2.7
Maungakiekie-Tāmaki	10,656	14.0	5.9
Howick	8052	5.7	4.4
Māngere-Ōtāhuhu	12,861	16.4	7.1
Ōtara-Papatoetoe	13,392	15.7	7.4
Manurewa	24,849	26.0	13.7
Papakura	15,438	26.8	8.5
Franklin	11,247	15.0	6.2
Auckland total	181,194	11.5	100.0

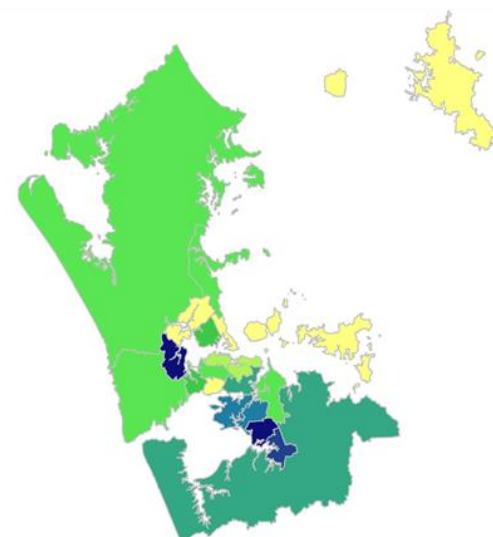
The maps below show the number of the usually resident population in Auckland's 21 local board areas who identify as being of Māori ethnicity, over time. There has been an overall increase in all local board areas between 2006 and 2018.

Number of usual residents identifying as Māori ethnicity, by local board (2006, 2013 and 2018)

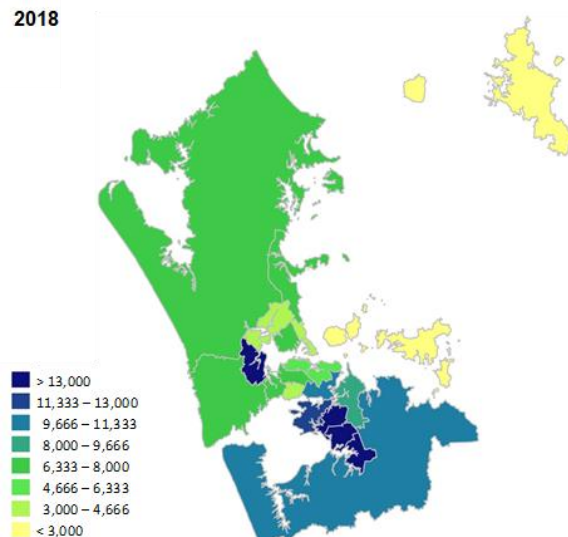
2006



2013



2018



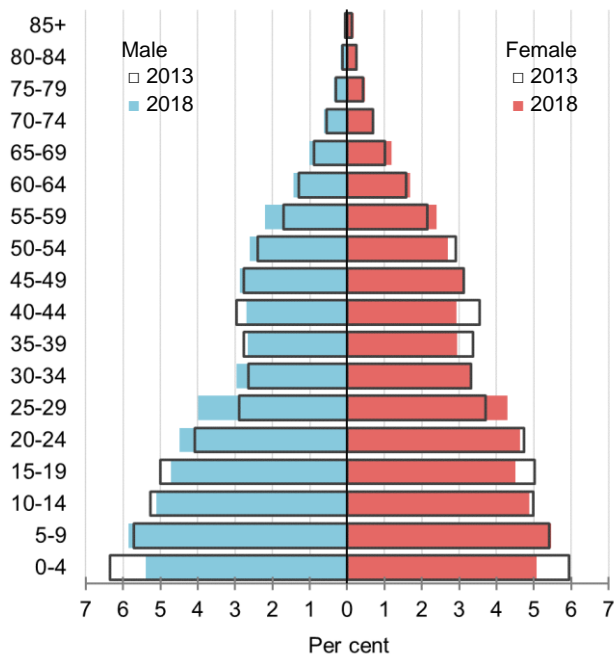
Auckland's Māori population is relatively youthful

As the age/sex chart shows below, at the 2018 Census almost a third (31.8%) of the Māori ethnic population in Tāmaki Makaurau was aged between 0 and 14 years, down slightly from 33.6% in 2013.

During that time there was an increase in the proportion aged 20 to 34 years (21.4% in 2013 and 23.7% in 2018), particularly in the Māori male population.

In 2018, a relatively small proportion of Māori in Tāmaki Makaurau (5.0%) were aged 65 years or older. The 45.9% growth rate in this age group is significantly faster than that of the Māori population overall (26.9%).

Māori age /sex structure (2013 compared with 2018)



Age	Māori		Other Ethnicities	
	Numbers	%	Numbers	%
0-14	57,618	31.8	256,227	18.4
15-64	114,432	63.2	954,276	68.6
65 +	9144	5.0	180,033	12.9
Total	181,194	100.0	1,390,536	100.0

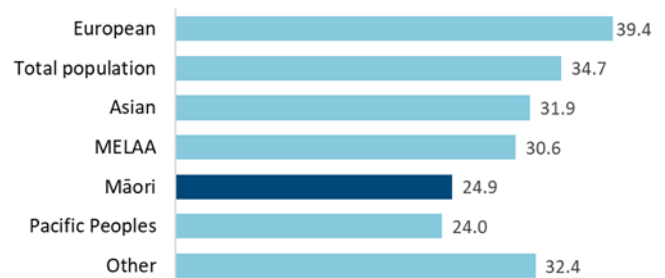
In 2018 the Auckland Māori population included

57,618
tamariki aged under 15 years
+ 9588 (20.0%)
since the 2013 Census

9144
kaumātua aged over 65
+ 2877 (45.9%)
since the 2013 Census

At the 2018 Census, the median age of the Māori ethnic population in Tāmaki Makaurau was 24.9 years, compared with 34.7 years overall. Māori females (25.9 years) had a higher median age than Māori males (23.9 years).

Median age (2018) (years)



A note on data sources

In response to issues with the 2018 Census, Stats NZ has, for the first time, used administrative and other data to help fill gaps caused by response rates that were lower than anticipated. More information on data sources used by variable is available on the Stats NZ website. Stats NZ [rates the quality of ethnicity data as high.](#)

Further information

For further information on Auckland-related census data, please visit our interactive census data mapping site www.censusauckland.co.nz or contact the Research and Evaluation Unit at census@aucklandcouncil.govt.nz